

# splunk>gov summit

## 2019 Sponsorship Prospectus

May 7, 2019 - Washington DC





Splunk > GovSummit is where attendees come together to learn the latest and greatest ways to gain value from their data using Splunk software and get real-world experience from breakout session tracks.

Splunk > GovSummit is the perfect opportunity to engage with thousands of thought-leading data explorers eager to learn how you can help solve their Security, IT Ops, AppsDev, IoT and other data challenges with your Splunk solutions!

**Interested in sponsoring?**

**Contact [splunksponsorship@splunk.com](mailto:splunksponsorship@splunk.com)**

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128.241.220.82 [07/Jan 18:10:57:123] "GET /product.screen?product\_id=FL-DSH-01&JSESSIONID=5D55L7FF6ADFF9 HTTP/1.1" 404 3322 "http://buttercup-shopping.com/category.screen?category\_id=GIFTS" "Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1)" 317 27.160.0.0 [07/Jan 18:10:56:156] "GET /oldlink?item\_id=EST-26&JSESSIONID=5D55L9FF1ADFF3 HTTP/1.1" 200 1318 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product\_id=K9-CW-01" "Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; .NET CLR 1.1.4322)" 468 125.17.14.100 0[786fa 18:10:56:147]

# Why Sponsor GovSummit?

## EXPOSURE

- Showcase your strategic place in the Splunk partner ecosystem
- Receive event-wide brand awareness pre, during and post event with Splunk

## INFORM

- Attendees include government IT pros in security, applications development and management, operations, Big Data, cloud, SaaS, business and web analytics and more
- Leverage your event presence by detailing your partnership and technology integrations

## INTERACT

- Engage with this thought-leading set of Splunk prospects and customers who are eager to learn about new apps and solutions from Splunk partners
- Connect your team with local Splunk teams to kick start collaboration on future opportunities



# Sponsorship Package\*



All incoming and outgoing handling fees paid for by Splunk

Refreshment breaks, continental breakfast, lunch, reception

## Pre-Event

Logo on GovSummit marketing materials

## Event Day

- Company logo on slide during General Session
- Logo and company description on mobile app
- Turnkey kiosk
- Monitor
- One (1) 10-amp electricity drop
- Wifi access
- Stool
- Garbage can
- One (1) lead scanner
- Dedicated networking opportunities
- 2 Event registrations

## Post-Event

Logo on Splunk's Thank You email to attendees

Lead scans from your kiosk

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# Package Price

## AS A VALUED SPLUNK PARTNER

you are invited to be part of the PartnerZone, the Splunk ecosystem experience at GovSummit Promote your company's latest technology, Splunk know-how, and educate users and prospects on how they can extend and harness the power of Splunk by securing your spot in the PartnerZone at Splunk > GovSummit

**Turn Key Booth**  
**\$17,500**

For more information, please email: [splunksponsorship@splunk.com](mailto:splunksponsorship@splunk.com)

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# GovSummit Agenda

8:00	Registration — PartnerZone Opens
9:00	Opening Keynote General Session
9:30	Keynote — Data as the Backbone of Mission Success
10:15	Break
10:45	Panel: Data-Driven Journey — Enabling Mission Success
11:30	Mission Control — Future of Cybersecurity
12:15	Lunch — PartnerZone open
1:30	Data-Driven Interactions and Connected Experiences
2:15	AI + ML - Are They the Answer to Our Problems?
3:00	Break
3:30	Afternoon Keynote - Data as a Digital Transformation Agent
4:30	Networking Reception - PartnerZone Open



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Thank You.

[splunksponsorship@splunk.com](mailto:splunksponsorship@splunk.com)